

## Accelerating technological solutions for the SDGs

8 - 10 October 2025



# 2025 CONFERENCE SPONSORSHIP PACKAGES

In line with the CSIR@80 commemorative campaign, the CSIR@80 | G-STIC Conference presents a unique opportunity for public and private organisations to engage with one of Africa's most prestigious science platforms. This year, the CSIR is offering tailored sponsorship opportunities for organisations aiming to boost their visibility, showcase innovations and connect with a high-impact audience of policymakers, investors, researchers, and leaders from academia and industry. Listed below are the various sponsorship packages available for consideration.

### SPONSOR PACKAGE OVERVIEW

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
"Brand exposure to G-STIC community (+ 10.000 stakeholders) -logo placed at the bottom on conference newsletters"	✓	✓	✓	✓
Available packages in each category	2	3	3	3
Right to publicise sponsorship	✓			
Outside broadcasting radio interview opportunity with sponsor's CEO	✓			
Business engagement - host own side event (breakfast, lunch or afternoon roundtable) with in-person and online conference delegates	✓			
Conference themed thought leadership article published on the conference website , provided by the sponsor	✓			
Company profile write-up on the conference website (provided by sponsor)	200 words	150 words	100 words	100 words
Video recording during the conference, posted on conference website and social media	✓			
Speaking opportunity - host afternoon Tech Talk session	2	2	1	1

Social media sponsor profile	✓	✓		
Social media post conference mention	✓	✓	✓	✓
Logo placement on conference website	✓	✓	✓	✓
Logo placement on all 2025 conference newsletters	✓	✓	✓	✓
Post-event website mention	✓	✓	✓	✓
Guaranteed in-person attendance delegate passes (Diamond Auditorium)	4	2		
Networking opportunity - delegates and exhibitors	✓	✓	✓	✓
Guaranteed access for CSIR facility tours	4	2		
Exhibition stand allocation	Executive stand	Standard	Standard	Standard
Exhibitor passes	4	2	2	2
Meal allocation for exhibitors (breakfast & lunch)	4	2	2	2
Exhibition stand promotional items giveaways opportunity	✓	✓	✓	✓
Gala dinner table allocation (8-seater)	✓			
Gala dinner seat allocation		4	2	2
Gala dinner speaking opportunity	✓			
Opportunity to give attendees sponsor branded gifts at the Gala dinner	✓			
Seat allocation - CSIR CEO's and Minister's table	✓	✓		
Acknowledgement by the CSIR CEO in his speech	✓	✓	✓	✓
Branding placement (pop-up banners) - en route to the ICC venue (designated places)	4	2		
Branding placement (pop-up banners) - registration area (designated places)	2			
Branding placement (pull up banners) - reception area (designated places)		2		
Branding placement (pull up banners) - ICC ground floor (designated places)			2	
Branding placement (pull up banners) - ICC 1st floor (designated places)				2
Branding placement (pull up banners) - ICC atrium (designated places)	2			
Branding placement (pull up banners) - lunch area (designated places)	3	2	1	1
Branding placement (pull up banners) - closing networking session	2	1	1	1
Thematic session naming rights	✓			
Poster board logo placement	✓	✓	✓	✓

Logo placement on the programme, dinner menu, holding slide	✓	✓	✓	✓
Holding slide in plenary sessions	✓	✓	✓	✓
Dinner holding slide - sponsor acknowledgement slide (logo)	✓	✓	✓	✓
Branded gifts and corporate profile addition to the conference bags	✓	✓	✓	✓
Sponsor mention in CSIR internal communication to employees	✓	✓	✓	✓
Sponsor Connect interview - staff platform that is also placed on YouTube)	✓			
Virtual attendance for sponsor's employees	✓	✓	✓	✓
CSIR Sponsorship acknowledgement letter	✓	✓	✓	✓
<b>PRICE   (Excl. VAT)</b>	<b>R500,000.00</b>	<b>R300,000.00</b>	<b>R200,000.00</b>	<b>R100,000.00</b>

